



# NEW JERSEY COMIC EXPO

November 18-19, 2017

## EXHIBITOR REGISTRATION FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please describe what you will be selling or promoting (adult material cannot be displayed) \_\_\_\_\_

\_\_\_\_\_

PREMIER EXHIBITOR*	RETAILER*	SMALL PRESS*†
<p>Consists of a 10' x 10' pipe &amp; drape booth, an eight foot table, two chairs and four exhibitor badges (limited to employees only - no attendees allowed to use exhibitor badges) and one (1) badge for each additional booth.</p> <p><b>\$750</b> x _____ Qty = \$ _____</p>	<p>Consists of a 10' x 10' pipe &amp; drape booth, an eight foot table, two chairs and four exhibitor badges (limited to employees only - no attendees allowed to use exhibitor badges) and one (1) badge for each additional booth.</p> <p><b>\$550</b> x _____ Qty = \$ _____</p>	<p>Consists of a 10' x 10' booth, one eight foot table, two chairs, and two exhibitor badges</p> <p><input type="checkbox"/> <b>\$500</b> one booth minimum per exhibiting company</p>

Additional Badges - limited to 4 extra \$20 ea. x \_\_\_\_\_ = \$ \_\_\_\_\_

\*No Displays higher than eight feet allowed.

†To qualify you may only sell or promote items that are published by your company. Resale of merchandise is not permitted. Apparel companies do not qualify.

By checking this box, I acknowledge that I have read and fully understand the attached Exhibiting Rules & Regulations form, including the insurance requirements. (If you have not seen a copy of this form please request one).

**PROGRAM BOOK ADS** - Allow your customers to find out about your special offers \$600 full and \$250 fractional. Materials are due forty (40) days before the show date.

**Payment in full must be received with your fully completed registration form**

<p>We accept credit cards (VISA /Master Card/AmEx) -OR- make checks payable to <b>MAD EVENT MANAGEMENT</b> and mail to <b>9 West Street, Warwick, NY 10990</b> If billing address is different than mailing address, please add it here:</p> <p>_____</p>	<p><b>TOTAL CHARGES</b></p> <p><b>\$</b></p>
<p>Credit Card # _____ Exp. Date _____ Security Number _____</p>	<p>I hereby acknowledge that I have read, understood and agreed to the NJCE Terms &amp; Conditions and application portions of this contract. I further acknowledge that failure to abide by the NJCE Terms &amp; Conditions may result in the loss of my exhibitor privileges without recourse or refund. I acknowledge that I am the person authorized to sign for this credit card charge.</p> <p>845-544-2478 (phone)</p>
<p>Name of Card _____ Date _____</p>	<p>For office only Approval Code _____ Date Approved _____ Amount Approved _____</p>
<p>Signature _____ Print _____</p>	
<p>I hereby acknowledge that I have read, understood and agreed to the LBCC Terms &amp; Conditions and application portions of this contract. I further acknowledge that failure to abide by the LBCC Terms &amp; Conditions may result in the loss of my exhibitor privileges without recourse or refund. I acknowledge that I am the person authorized to sign for this credit card charge.</p>	

**CANCELLATION POLICY:** Reservations will be confirmed upon receipt of a completed form and full payment. Refunds are available minus a **\$200 processing fee before September 17, 2017**. No refunds will be made after **September 18, 2017**. All booth space reservations are based on availability at the time of receipt of the signed contract and payment in full. **Payment in full is required at the time of registration.** Booth spaces are assigned on a first come, first served basis according to date of payment.



# NEW JERSEY COMIC EXPO

## Exhibiting Rules & Regulations

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### SECTION 1 – EXHIBITOR SPACE

- Badges must be worn throughout the show and are limited use by exhibitors only.
- Exhibitor agrees to remain “open” during all show hours of the convention. No early breakdown is allowed without the prior consent of Show Management.
- Electrical, telephone and internet services are additional charges and are provided by the New Jersey Convention & Expo Center. Exhibitor agrees to keep their area clean throughout the event.

### SECTION 2 – DISPLAY AND NEW JERSEY FIRE MARSHAL REGULATIONS

- Do not encroach on aisles that border your booth. Fire Extinguishers, hose cabinets, fire exits or fire alarms cannot be blocked or covered.
- All decorations must be flame retardant or FR rated. They are subject to a random flame test by the Fire Marshal. No smoking allowed anywhere in the building.
- All extension cords must be a minimum of 14 gauge, 3 wire and grounded. Lightweight extension cords or zip cords are strictly not allowed.

### SECTION 3 - NOISES AND DAMAGES

- Exhibitors must police their own tables to be sure that noise levels from sounds systems are kept to a minimum and do not interfere with others. NJCE reserves the right to determine at what point sounds constitutes interference with others and must be discontinued.

### SECTION 4 – PAYMENT

- Exhibitor understands the payment policy and agrees to pay the fees listed on the Registration form.
- Subletting of table space or sharing of table space is not allowed without the written permission of Show Management.

### SECTION 5 – CANCELLATIONS/REFUNDS

- If you cancel before September 17, 2017 you are eligible for a full refund minus a \$200.00 processing fee. After September 18, 2017, if you cancel you will forfeit your entire payment and will not be eligible for a refund.

### SECTION 6 – ADULT AND BOOTLEG MERCHANDISE

- Exhibitor agrees not to sell or distribute any adult material to minors. “Adult Only” material must not be displayed to the public, and includes inappropriate clothing or costumes not suitable for all ages. New Jersey Convention & Expo does not allow any bootleg or counterfeit materials to be sold. Possession or sales of these materials is prohibited.

### SECTION 7 - NEW JERSEY SELLERS PERMIT

- Exhibitors are responsible for collection and payment of New Jersey State taxes and must obtain any required Sellers Permit.

### SECTION 8 – LIABILITY AND SECURITY

- New Jersey Comic Expo and the New Jersey Convention & Expo Center are not responsible for any theft or loss. Exhibitor is responsible for his or her own security during the event.
- The Exhibitor agrees to protect, keep and save New Jersey Convention & Expo and MAD Event Management, LLC, the promoter of the event, forever harmless from any damage(s) or charge(s) imposed for violations of any ordinance or regulation by the Exhibitor, his employees or agents, as well as failure to comply with the terms and agreements of this contract.
- Further, Exhibitors shall at all times protect, indemnify, save and keep harmless New Jersey Comic Expo and MAD Event Management, LLC. Against and from any loss, cost, damage, liability, or expense which arises out of or from or by reason of any act or omission of the Exhibitor, his employees or agents.
- In the event that the New Jersey Convention & Expo Center or any part of the exhibit area thereof is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, or another such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, labor disputes, riot or agency which the New Jersey Comic Expo and MAD Event Management, LLC have no control, or should the New Jersey Comic Expo decide that because of such cause it is necessary to cancel, postpone, or re-site the show, or reduce installation time, exhibit time or move out time, the New Jersey Comic Expo and MAD Event Management, LLC shall not be liable to indemnify or reimburse the Exhibitor in respect to any damage or loss, direct or indirect, arising as a result thereof.

### SECTION 9 – BADGE POLICY

- New Jersey Comic Expo permits additional badges to be purchased however there are limits placed as follows; purchases are limited to employees only – no attendees are allowed to use exhibitor badges. The purchase of additional badges is limited to two (2) per each additional booth purchased by one person or company. Badges are not transferable